

## FAQ 1

### > What is the process for getting my video made?

Your deposit of 50% of the full price allows us to agree on a date and time for the shoot. We will provide the required paperwork, ask you what you most want to communicate and guide you through the production process.

### > How long will the shoot take?

We will be on site no more than 90 minutes. If you are the only spokesperson your "interview" will form the audio track and once you've completed your appearance we will shoot the "B roll" that provides visuals over your voice.

### > Will I have to close my business?

No. We use one filmmaker and natural lighting. There is no requirement for complex set up in this style of video production. We stay out of the way.

### > Do I need to write a script?

You will want to prepare to some degree to get your strongest message across. You might want to read the first couple of sentences from a white board (we provide) and the rest from your notes, as you won't be on screen for this.

### > Who will be in the video?

That's up to you. You might have a staff member or customer provide a testimonial, you might have employees and/or clients appear without speaking. We'll provide appearance release forms for everyone to sign if they will be recognizable in the video.

### > When will my video be available?

After the shoot we require up to five business days to get a preview up for your comment. If you request changes and we have appropriate footage available we'll make them without charge.

### > Can I provide my own footage, pictures, music?

Not for our Tier One package. Our pricing doesn't contemplate that kind of additional editing and the time related to receiving and working with material not created during our shoot. We're happy to quote on custom work.

### > How many different locations are allowed for the shoot?

Our time budget for the Tier One package doesn't allow for more than one location. If additional locations are important to your message we will provide pricing on request, and you're likely to find it very affordable.

### > How do I add the video to my website or blog?

We email to you or to your webmaster what's called an "embed code". Copy and paste it into a web or blog page wherever you want the player to appear. That's all it takes.



## FAQ 2

### > Where will my video appear?

Upon your approval of the finished video we will provide you with the embed code to cause the player to appear wherever you paste the code. We will also distribute (syndicate) the video to the top video sharing sites, including YouTube, Daily Motion, Yahoo! Video and several others. This makes good search results more likely.

### > What happens after the first year has passed?

If you wish to have your video continue to appear online after 12 months you may purchase a further 12 months for a flat \$240, paid in advance. If you wish to make changes to the video we will provide a price on request.

### > I can't provide my own music but can I choose it?

Copyright laws require that music used in a production must be owned or licensed by the producer. We maintain a library of royalty-paid music for this purpose and choose what works well with your content.

### > Do you offer a package less than 12 months in duration?

You may choose a six-month hosting term and add a further six months for \$120. See the "Pricing" button near the "FAQ" link to view and download our list of packages and prices.

If you have questions we haven't answered, please email or call:

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